



Applicant Tracking & Learning Management Software Solutions

A Partner Program that Benefits You!

Why Applicant Tracking & Learning Management Solutions are important?

- Every company has to recruit and train new employees, however many companies have inefficient tools to successfully manage their recruiting and training processes. We have found that 70%+ companies are still using paper, email, and Excel spreadsheets.
- In a recent HR research study, **two of the top five pressures facing HR departments** in the recruiting and onboarding process today concern a **need for efficiency**. HR Managers know that they must focus more time and effort on talent acquisition and retention, and less on administrative paper-based type tasks in order to build a strong hiring foundation.
- Having the proper applicant tracking solution (ATS) for recruiting and learning management solution (LMS) for training will enhance hiring and training processes – both are imperative to the success of any workforce management strategy.

So why should you partner with us?

- As you can see this presents an enormous growth opportunity! Approaching your clients and prospects with a proven ATS (Cyber Recruiter) and LMS solution (Cyber Train) that offers the robust functionality that Human Resource and Training Managers are in dire need of, will help them eliminate those redundant administrative paper-based tasks so more time can be focused on talent acquisition, training, and retention.
- This exciting growth opportunity allows you to expand your solution offering, and help advance the relationship you have with your client's and prospects. Offering more solutions to help solve your client's needs places you at the top of their list as the go-to partner when needs arise. Don't wait and let another ATS/LMS solutions provider come in and take this opportunity/revenue from you, and potentially muddy other deals you have in the works. We can help you get there!



www.visibilitysoftware.com

Do you need to become an ATS & LMS expert?

- Absolutely not! In fact we'll do all the heavy lifting to help you win the deal. When you partner with us you'll be paired with one of our expert Account Managers who will work closely with you. They train you on what basic questions to ask your clients and prospects that will help uncover an ATS and/or LMS need. From there your Account Manager can help you register opportunities and coordinate further assessments, webcasts, and solution demos, all with you right there along the way.
- We have partner sales and marketing tools, and campaigns that your Visibility Account Manager can help initiate to your clients and prospects with very little effort on your part.
- What better way to deliver more value to your customers, while adding significant margin revenue to your bottom line, and best of all with minimal effort of your part!

More about Cyber Recruiter and Cyber Train...

- **Cyber Recruiter:** is a full lifecycle recruiting management solution (*On-Premise or Cloud*) that helps Recruiters and Hiring Managers manage and communicate during the entire recruiting process. to fill open positions faster and more efficiently. Cyber Recruiter automates the entire recruiting process and integrates to many leading Accounting and HR systems.
- **Cyber Train** is a role orientated training management system (*On-Premise or Cloud*) designed to manage employee training requirements, enrollments, and certifications, easily and accurately. This simple to use tool empowers supervisors, instructors and employees by making information regarding classes, course requirements, programs and certifications.

Partner Feedback

“Our partnership with Visibility Software has provided us with a competitive edge. Our clients have benefited tremendously from Cyber Recruiter and our sales team is proud to represent it.”

**Want to learn more about the Partner Program?
Complete the following form and let us know the
best time to contact you.**

<http://visibilitysoftware.com/partners/become-a-partner/>

For more information and questions, contact:
(800) 914-9594 sales@visibilitysoftware.com